Diana L. Quast, Town Clerk dquast@yorktownny.org



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TOWN OF YORKTOWN

363 Underhill Avenue, P.O. Box 703 Yorktown Heights, NY 10598

This is a resolution adopted by the Town Board of the Town of Yorktown at its regular meeting held on Tuesday, February 18, 2020.

Whereas, cultural heritage tourism is increasingly recognized as a vital driver in a community's arsenal of development tools; and

Whereas, the availability of cultural heritage tourism assets influences the choice of destination; cultural heritage tourists are interested in historical attractions, monuments or landmarks, museums, culinary experiences, nature, art galleries, theaters, festivals, concerts or performances and culturally significant neighborhoods or communities; and

Whereas, research shows that cultural heritage tourists have higher incomes and bring more resources to communities than other types of tourists; they are more frequent travelers and more likely to travel farther to get the experiences they want; they stay longer and spend more than general tourists; they have the same need for amenities, restaurants and hotels, creating more successful businesses, jobs and external investment; and

Now, Therefore Be It Resolved, that the Town of Yorktown recognizes cultural heritage tourism as one of the primary strategic drivers to leverage and use our historic assets for community revitalization and enhancing our quality of life.

Leana Z. QuoSt Diana L. Quast, Town Clerk Certified Municipal Clerk

Date: February 19, 2020

To: Lynn Briggs, Chairperson – Landmarks Preservation Commission

cc: Matthew J. Slater, Town Supervisor

Patricia Caporale, Town Comptroller Adam Rodriguez, Interim Town Attorney

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