

Yorktown Parks and Recreation Spring/Summer Brochure Sponsorship Form

January, 2026



Dear Local Business Owner:

There is an opportunity to reach over 14,000 Local Yorktown families! The Yorktown Parks & Recreation Department is offering sponsorship space in our semiannual programming brochure to a select few businesses on a first come first served basis.

The cost of the sponsorship is as follows:

AD SIZE	Price
1/4 Page	\$250
1/2 Page	\$450
Full Page	\$800

+

A sponsorship with space in the brochure is a great way to reach all families in Yorktown. Brochures are mailed to all residents! And, with programs running all season long, your space is sure to be seen time and time again.

Your sponsorship will be printed in our Spring/Summer brochure, reaching Yorktown families over approximately a six month timeframe.

If you are interested in purchasing this sponsorship please complete the form below and send it, along with your logo, to ypr@yorktownny.gov by **February 13th**.

If you have any questions please don't hesitate to reach out to myself or the Yorktown Parks & Recreation Department at 914-245-4650.

Sincerely,
James Martorano
Superintendent
Yorktown Parks & Recreation Department

Yorktown Parks and Recreation Spring/Summer Brochure Sponsorship Form

YORKTOWN PARKS & RECREATION BROCHURE AD ORDER FORM

AVAILABLE SIZE ADS & PRICES:

AD SIZE	Price
1/4 Page	\$250
1/2 Page	\$450
Full Page	\$800

SIZE AD: _____ **PRICE:** \$_____

All logos should be emailed directly to ypr@yorktownny.gov

- Logos should not include specific products but rather the business name only along with your address and phone number if desired.
- All logos must be high resolution in formats Jpeg or PNG and the resolution should be greater than 200 (the higher the better).
- Logos must be emailed by **FEBRUARY 13th**.
- Payment must be received along with this form no later than **FEBRUARY 13th**.

PLEASE MAKE CHECKS PAYABLE TO: YORKTOWN PARKS & RECREATION

TEXT & ARTWORK FOR AD EXACTLY HOW YOU WANT IT TO APPEAR
PLEASE CHECK SPELLING, IT WILL BE TYPED/PRINTED “AS IS”

SIGNATURE: _____ DATE: _____

PRINT NAME: _____ PHONE#: _____

BUSINESS NAME: _____