

2025

Hispanic
Heritage Month

Hispanic Heritage Essay Contest



**Enter by
10.31.25**

Optimum invites middle and high school students to celebrate Hispanic Heritage Month.

In Hispanic culture, traditions such as dance, food or historical and family celebrations, are important ways people connect and reflect on heritage. We also connect to Hispanic culture through media and entertainment, events or relationships with people in our communities.

In 500 words or less, choose a person, cultural experience, celebration or tradition that has helped you connect to Hispanic culture and explain what that means to you.

Win Great Prizes

Grand Prize: \$3000 scholarship

Prize for 3 Finalists: iPad

Separate prizes for middle and high school categories in East and West regions.

See Official Rules for specific participating areas and prize details.

Special gift for teachers who sponsor the most entries.



Scan QR code or visit
optimum.com/hhm for
details and official rules.

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